

Jessica Necor

GRAPHIC DESIGNER

Experience

NIKE

SENIOR PRODUCT DESIGNER

Designing consumer-facing experiences and content strategies for the Nike app and Nike.com.

Dec 2019 - present

R/GA

SENIOR VISUAL DESIGNER

Designed engaging digital experiences, campaigns, platforms, presentations, and branding for accelerator startups, new business pitches, and clients such as Nike, Jordan, Samsung, Amazon, Starbucks, Innovasport, and Innvictus.

Sept 2015 - Nov 2019

VANS

FOOTWEAR DESIGN INTERN

Designed best-selling kids shoes for the Vans Active category with product in stores such as DSW, JCPenney, Kohls, Macy's, and Famous Footwear.

Mar 2015 - Aug 2015

HURLEY

DIGITAL CREATIVE INTERN

Jun 2014 - Aug 2014

PETER BLAKE GALLERY

GRAPHIC DESIGNER, SOCIAL MEDIA MANAGER, AND PHOTOGRAPHER

Aug 2012 - Feb 2015

FETNEH BLAKE

GRAPHIC DESIGNER, E-COM MANAGER, SOCIAL MEDIA MANAGER, AND PHOTOGRAPHER

Aug 2012 - Feb 2015

Education

LAGUNA COLLEGE OF ART + DESIGN (BFA)

LAGUNA BEACH, CA

Design + Digital Media

Summa Cum Laude

Class of 2015

Skills + Programs

Digital Product Design, Branding, Print Design & Layout, E-commerce, Email Marketing, Social Media, Typography, Surface & Textile Design, Photography, Packaging

Adobe Creative Suite, Figma, Sketch, Principle, Keynote

Awards

Cannes Lion 2018 - Shortlist: Design: Social Engagement

The Webby Awards 2018 - Honoree: Mobile Sites & Apps: Health & Fitness

Clio Awards 2017 - Bronze Winner: Digital/Mobile: Apps

Clio Sports Awards 2017 - Silver Winner: Design: Other

Clio Sports Awards 2017 - Shortlist: Digital/Mobile: Apps

Cannes Lion 2017 - Shortlist: Aesthetic: Interface & Navigation

Cannes Lion 2017 - Shortlist: Aesthetic: Overall Aesthetic Design

One Show 2017 - Merit: App Design

One Show 2017 - Merit: UX / UI: Utility

LIA Awards 2017 - Bronze: UI - Digital: User Interface & Navigation

AIGA OC Design Award 2015: Web Design

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